



**Jaime Cará Junior**  
Educational Technology

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## Objective



I'm looking for a challenging project in **e-learning** with audacious goals in a productive and enjoyable environment, so that I can contribute to the company's success while also acquiring a wealth of knowledge in the process.

## Main professional accomplishments

- 🏆 2021 Breakthrough in e-learning: "Cognitive Closure as A Factor in Perceived Learning and Motivation" [🔗](#)
- 🏆 2019 Designed an online course worth €200M, according to an international consultancy firm
- 🏆 2017 Elected Councillor of Research in the most prominent university in Latim America [🔗](#)
- 🏆 2014 Published a book about e-learning [🔗](#)
- 🏆 2009+ Papers and articles [🔗](#)

## Education

- 📄 2018 Certificate in **Business Analytics**  
Harvard Business School
- 📄 2017 PhD in **Linguistics**  
Universidade de São Paulo
- 📄 2011 Master in **Linguistics**  
Universidade de São Paulo
- 📄 2007 Bachelor in **Linguistics**  
Universidade de São Paulo

## Languages



## Key Technical Skills

- Authoring Tools (Articulate 360) ★★★★★★★★★★
- Advanced Didactics (Storyboarding) ★★★★★★★★★★
- Assessment/Evaluation Techniques ★★★★★★★★★★
- Learning Management System (LMS) ★★★★★★★★★★
- Multimedia Editing ★★★★★★★★★★
- Data analysis and other analytical skills ★★★★★★★★★★
- xAPI ★★★★★★★★★★
- Project Management ★★★★★★★★★★
- Agile methodologies ★★★★★★★★★★

## Personal Skills

- Teamwork ★★★★★★★★★★
- Leadership ★★★★★★★★★★
- Communication ★★★★★★★★★★
- Mentoring & Coaching ★★★★★★★★★★
- Creativity & Problem-Solving ★★★★★★★★★★
- Adaptability ★★★★★★★★★★

## Summary of Professional Experience

<p>From AGO/2023 - Current</p> <p><b>Didactics Coordinator</b> European Space Agency Academy</p> <p>I'm responsible for the planning, development, and implementation of in-person and online educational programs in space-related fields for university students, from bachelor's to PhDs.</p>		<p>From SEP/2022 to AGO/2023</p> <p><b>Instructional Designer</b> Amazon Web Services</p> <p>I used to develop and implement advanced educational strategies, targeted courses, and on-the-job support materials to improve the KPIs in the localization team in a variety of languages.</p>
<p>From APR/2019 to SEP/2022</p> <p><b>E-Learning Manager</b> CNA Idiomas</p> <p>I used to oversee the planning, development, implementation, and evaluation of digital educational products and services for nearly 500 thousand students across the country.</p>		<p>From MAI/2011 to OCT/2014</p> <p><b>Post-graduation Professor in Didactics</b> Universidade Metodista de São Paulo</p> <p>I used to conduct advanced research, teach specialized courses, and provide mentorship in educational theory and practice at the postgraduate level.</p>
<p>From JAN/2009 to APR/2019</p> <p><b>Training &amp; Development Manager</b> CNA Idiomas</p> <p>I used to manage the planning, development, and implementation of programs to leverage employee skills and knowledge to perform at the highest level and meet the success metrics established by the OKR.</p>		